



TORNADO TECH

Text Mining(文字採礦) – 以導覽式分類搜尋來挖掘企業知識資產

龍捲風科技執行長
趙國仁



龍捲風科技
TORNADO TECH

Agenda

- 龍捲風科技簡介
- 全球資訊檢索市場發展介紹
- 現在搜尋技術的問題瓶頸
- 文字採礦的技術與產品
 - 新竹的米粉貢丸為何歷久好吃？
- 總結 Q&A

龍捲風科技

- 成立時間 - 1999年 01月
- 法人股東
 - 「宏碁集團」
 - 「建邦投顧公司」
 - 「Walden華登國際創投集團」 2000/6加入
- 資本額 - 新台幣一億九千萬元
- 員工人數 - 50(TW) + 20 (BJ)人 (2004)

龍捲風科技(Con.)

- **長期目標**
 - International Software Product Company
- **短中期目標**
 - The Leading IR Technology Provider in Asia
- **經營理念**
 - 專業、誠信、創新、團隊合作
- **成功服務亞太地區（包括大陸、台灣、香港等）八百多個企業客戶群**

龍捲風科技(Con.)

- 榮獲2000年資訊月傑出資訊產品肯定
- Intel 64-bit certified partner
- 已獲得美國(2)、日本(1)、中華民國(6)、香港(1)、大陸(4)共十四個專利，近二十項審核申請，並陸續增加中





參考客戶(台灣)

UMC

acer



CyberLink
訊連科技



 **ViewSonic®**

 APPLIED MATERIALS® TAIWAN
台灣應用材料股份有限公司

KingStone

COMPAQ

 精誠資訊股份有限公司
SYSWARE CORPORATION

EPSON



CABLE & WIRELESS
HKT
香港電訊

 **TREND MICRO**

 財團法人資訊工業策進會
INSTITUTE FOR INFORMATION INDUSTRY

 **TSEC** 台灣證券交易所
Taiwan Stock Exchange Corporation

 **tsmc**

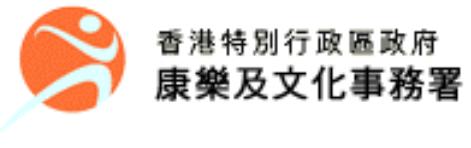
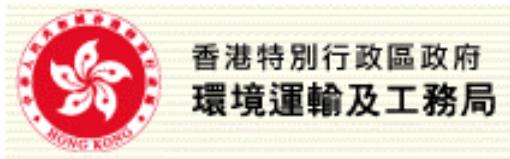
 **VIVI**

 **友立資訊**
數位、智慧、科技、人

參考客戶(台灣Con.)



參考客戶(香港和新加坡)





合作夥伴(大陸)

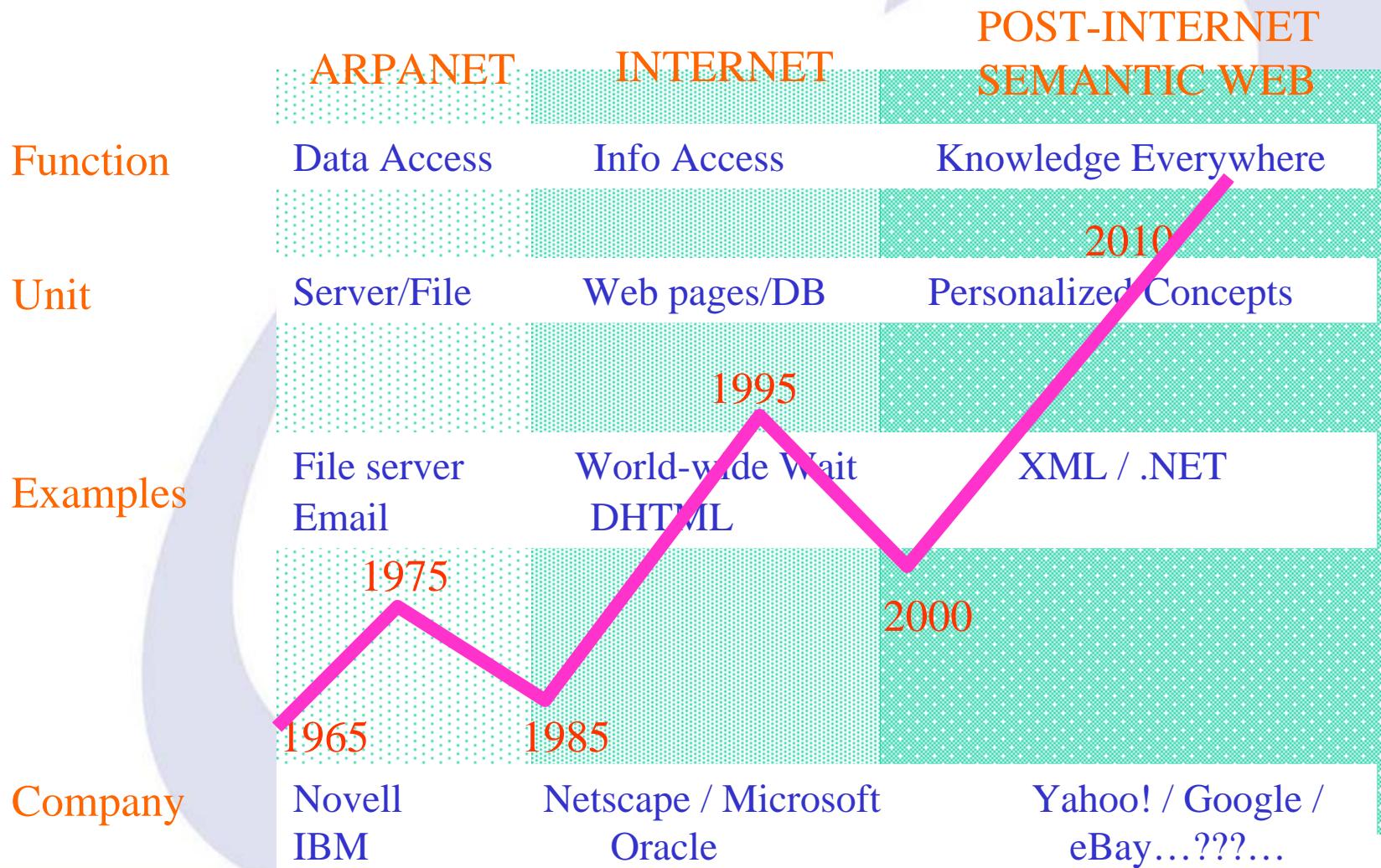


W W W . T H U N I S . C O M



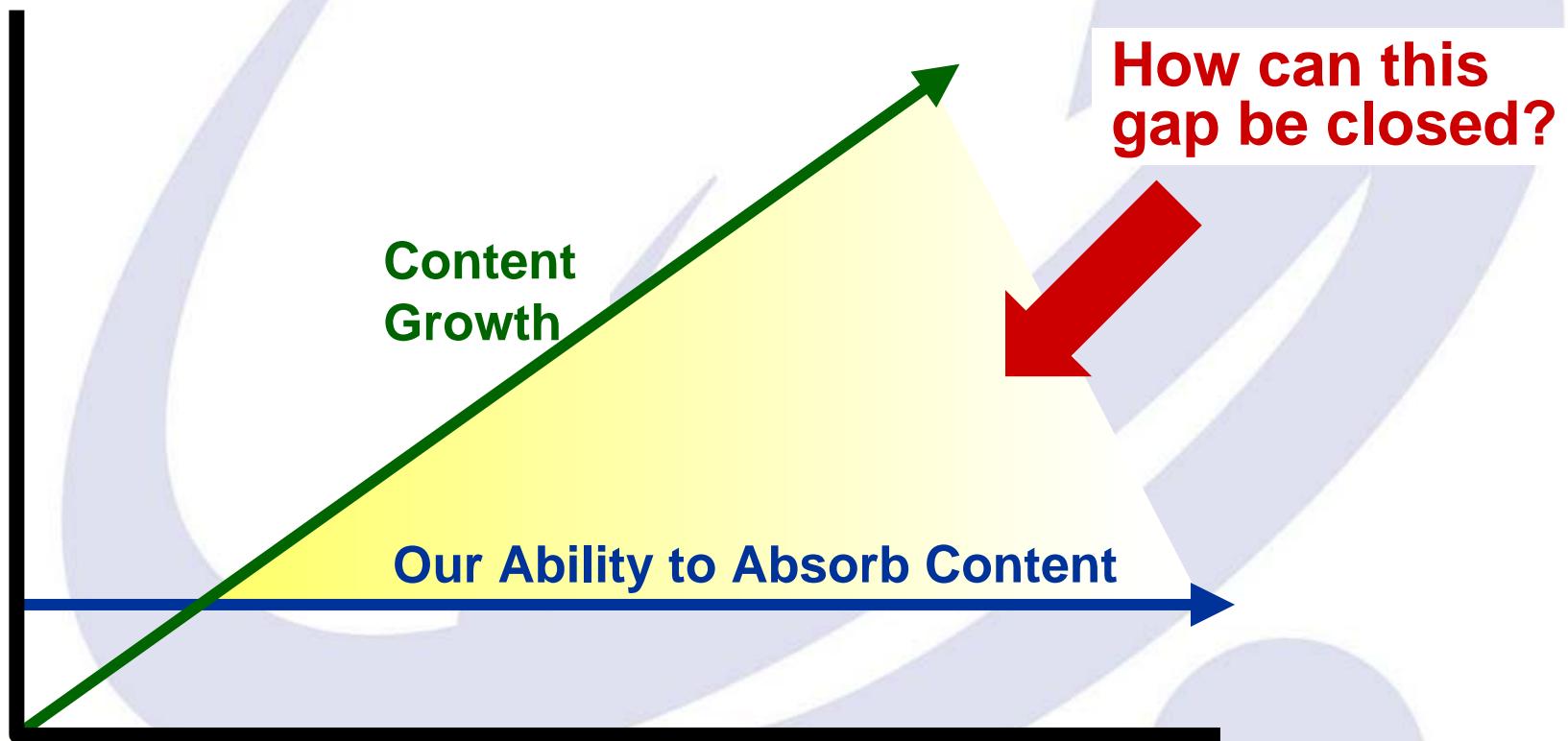
北京凯普计算机软件系统工程公司

資訊軟體科技的趨勢



「資」也無涯、「搜」也有涯

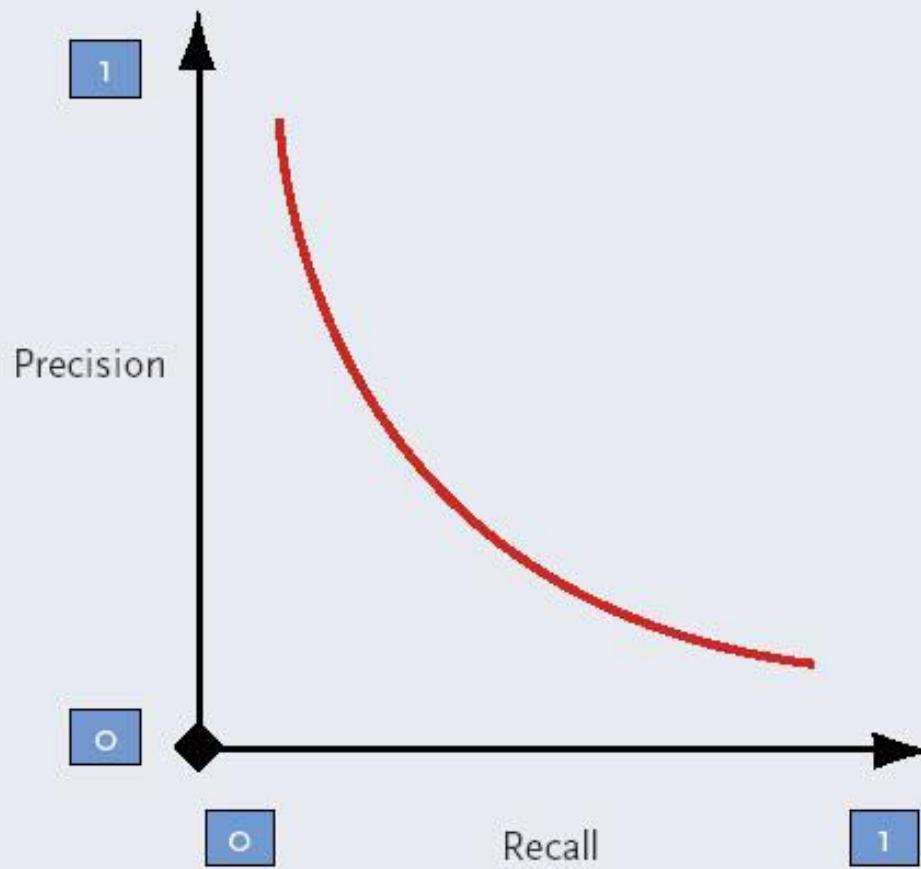
We don't live in a knowledge economy.
Time and attention are scarce resources.



Dilemma of precision and recall

Figure 1:
Precision vs. Recall

As recall increases,
precision drops off



[Advanced Search](#) [Preferences](#) [Language Tools](#) [Search Tips](#) [Web](#) [Images](#) [Groups](#) [Directory](#) [News](#)Searched the web for **Christmas**.

Results 1 - 100 of about 36,800,000. Search took 0.28 seconds.

Category: [Society > Holidays > Christmas](#)News: [Edinburgh faces Christmas bins chaos](#) - The Scotsman - 1 hour ago[Spreading Christmas cheer](#) - Calgary Sun - 4 hours ago[US going \(artificially\) green for Christmas](#) - Seattle Post Intelligencer - 5 hours agoTry Google News: [Search news for Christmas](#) or [browse the latest headlines](#)

[Christmas.com - Celebrating Christmas Around the World!](#)

Welcome to **Christmas**.com! -- the world's largest **Christmas** Internet portal. We are the one-stop source for everything **Christmas**! ... **Christmas**.com Sponsor Links: ...

Description: Worldview, holiday entertainment, music, recipes, and shopping links.

Category: [Society > Holidays > Christmas](#)[www.christmas.com/](#) - 24k - 7 Dec 2003 - [Cached](#) - [Similar pages](#)

[WorldView! - Christmas.com Around the World!](#)

Christmas.com's WorldView started in 1994 as an effort to share how **Christmas** is celebrated around the world. This year we've combined ...

[www.christmas.com/worldview/](#) - 26k - 7 Dec 2003 - [Cached](#) - [Similar pages](#)[More results from [www.christmas.com](#)]

Zip

[Christmas on the Net - Welcome](#)

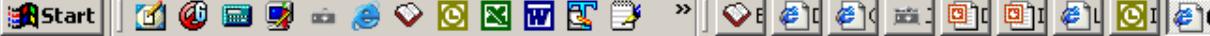
Welcome to **Christmas** on the Net. ... **Christmas** is a time for Families, Fun, and Festivities! ... The Story of **Christmas** Celebrating Winter Festivals for 4000 Years. ...

Description: Features recipes, an animation, music, coloring pages, and articles.

Category: [Society > Holidays > Christmas](#)[www.holidays.net/christmas/](#) - 23k - 7 Dec 2003 - [Cached](#) - [Similar pages](#)

[Christmas on the Net - The History of Christmas](#)

The History of **Christmas**. The history of **Christmas** dates back over 4000



Text-Mining Tools

- **Convera**



- **Retrievalware v8.0**

- Semantic network,
Dynamic Classification,
Multimedia Search

- **BENS level**

- **Tornado Tech**



- **IRMS v3.0**

- Natural Language
Processing, Guided
Navigation Search

- **CEFIRO level**

Concept Search

飛彈

天箭一型

導航系統

隱形戰機

響尾蛇

愛國者飛彈

試射

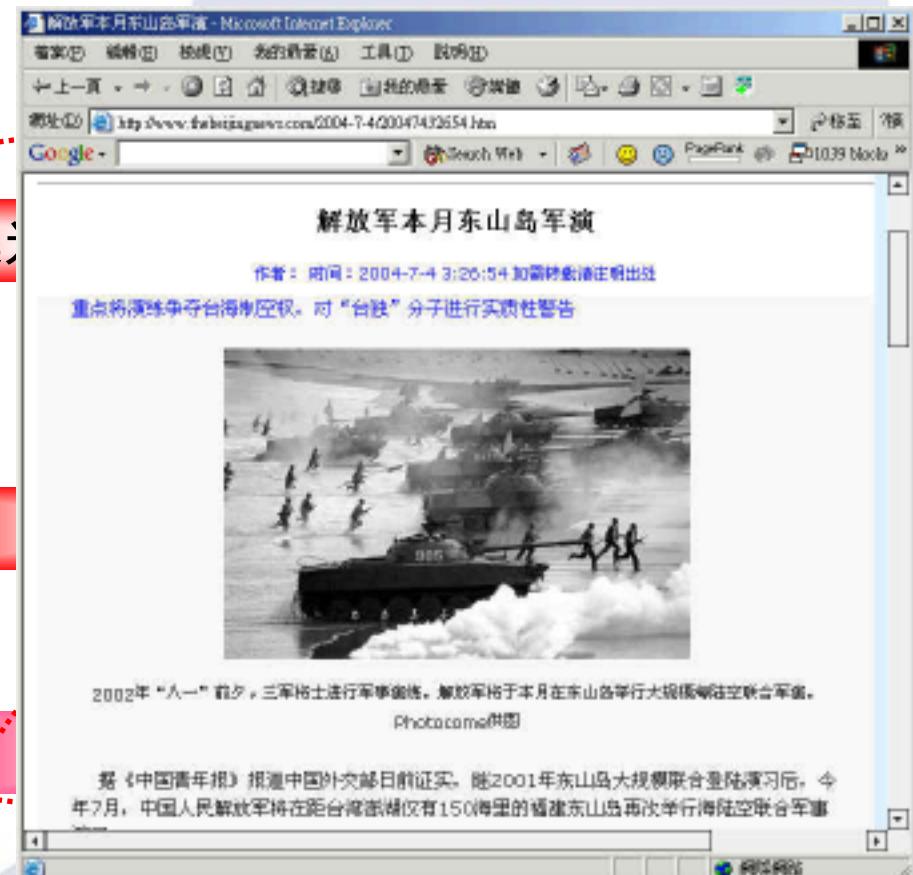
漢

解放軍

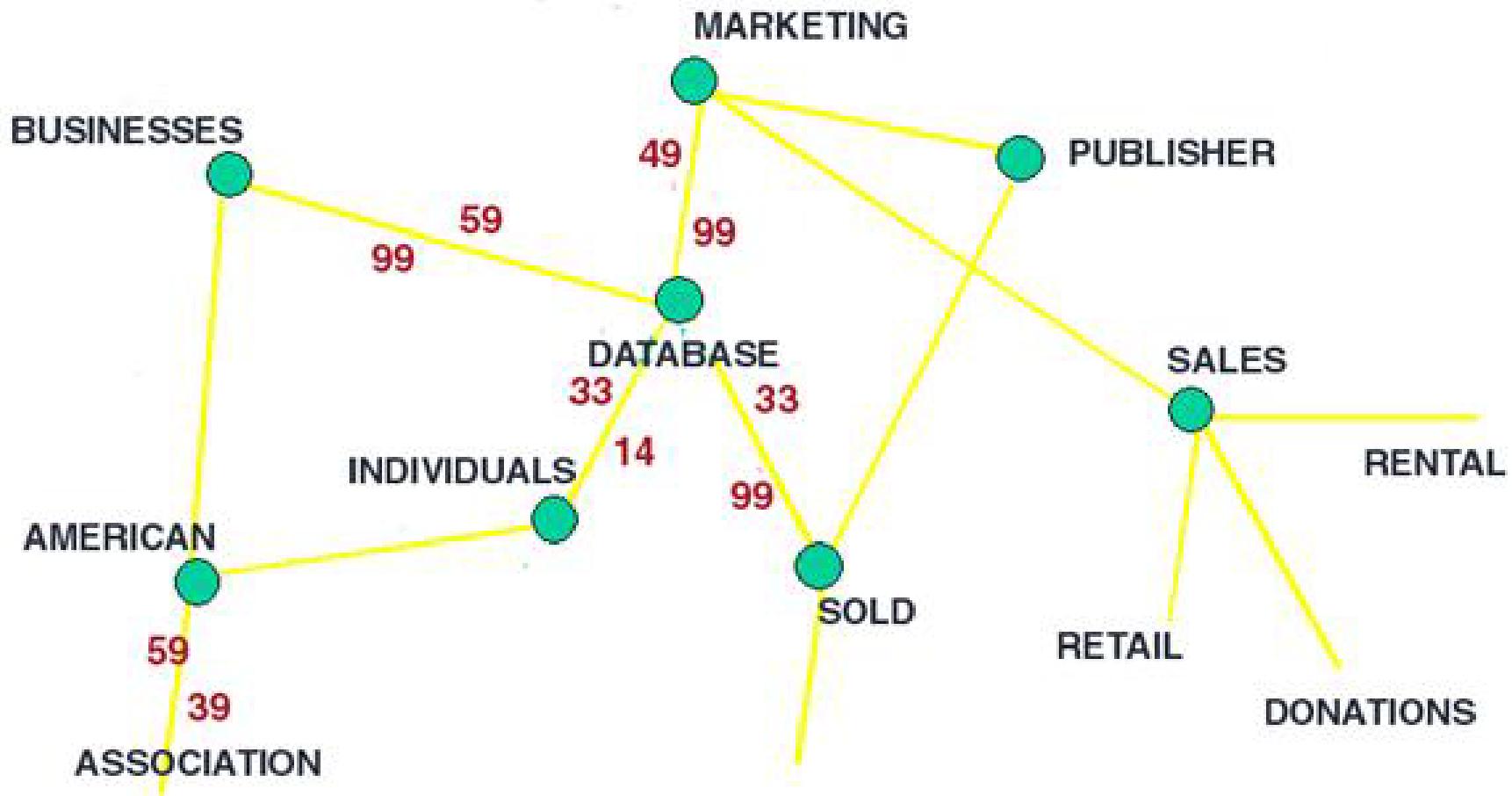
東山島

武裝直昇機

中國軍情



Semantic Network



Word Sense Disambiguation

5 senses of information

Sense 1

information.info - (a message received and understood)

- => message,
=> commun
=> social
=> relk
=> a

Sense 2

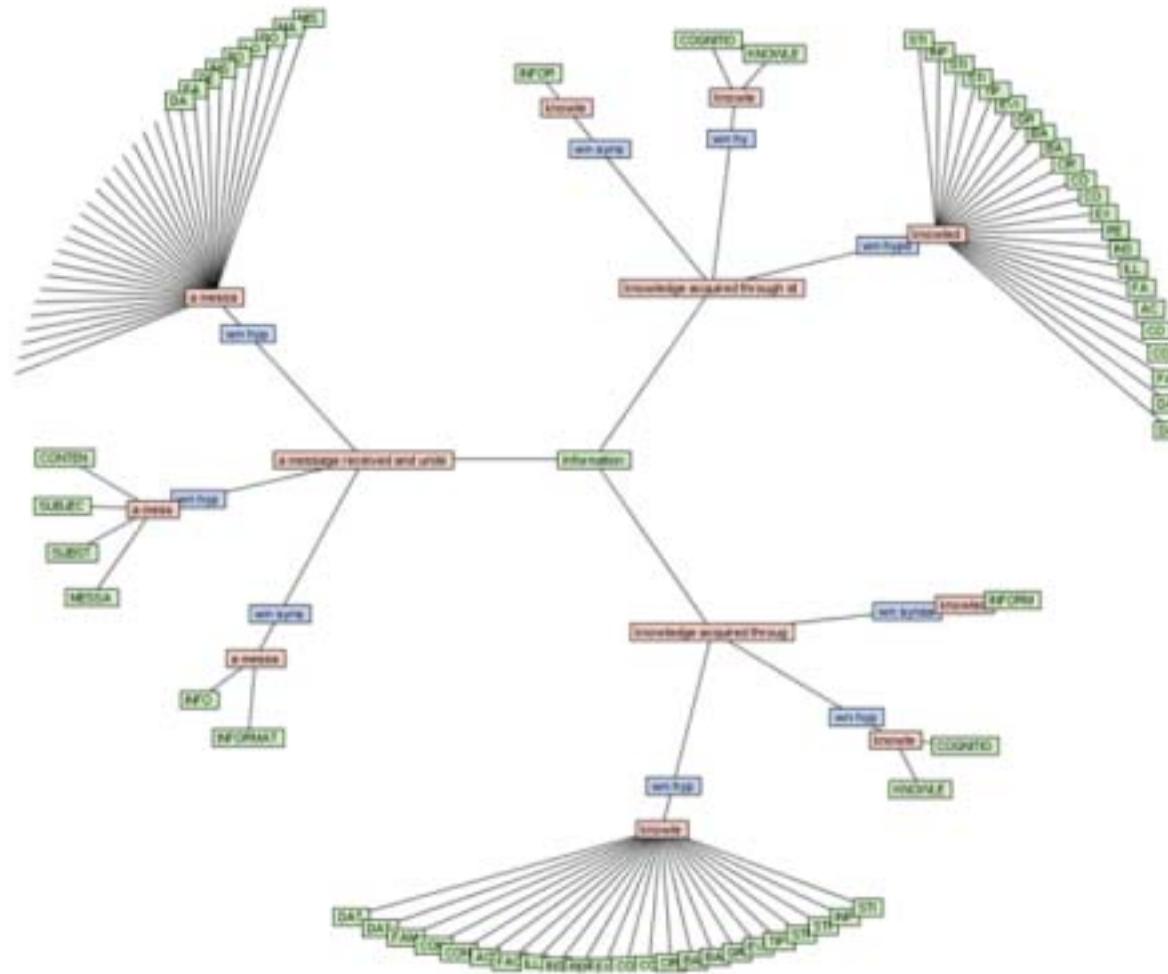
data, information

- => collection,
=> group, a

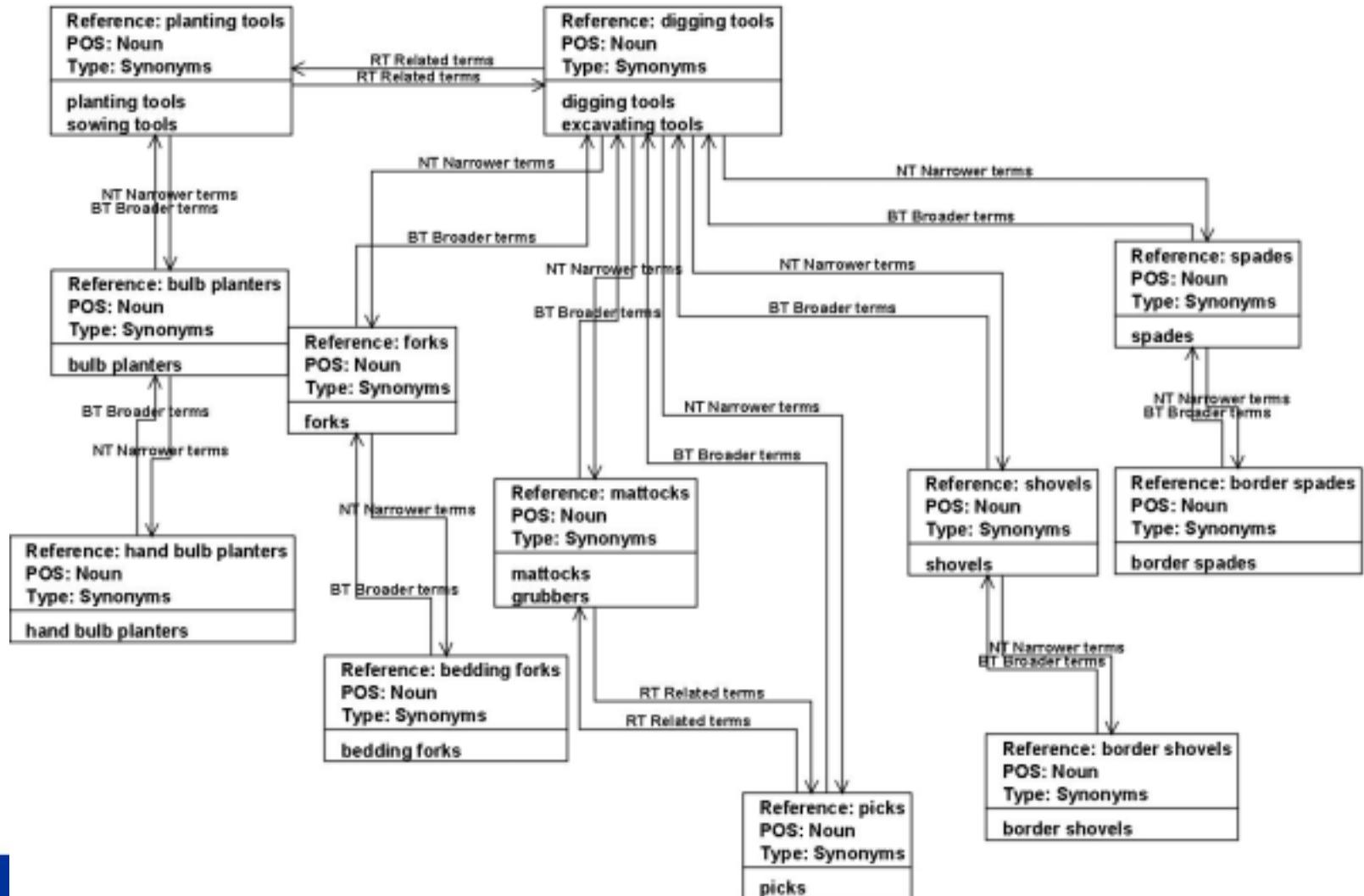
Sense 3

information -- (kn
=> cognition, l
=> psycholo

- Sense 4**
information, selected
the signal contains
=> information
events)
=> system (characteristic)



Term Relationship





TORNADO TECH

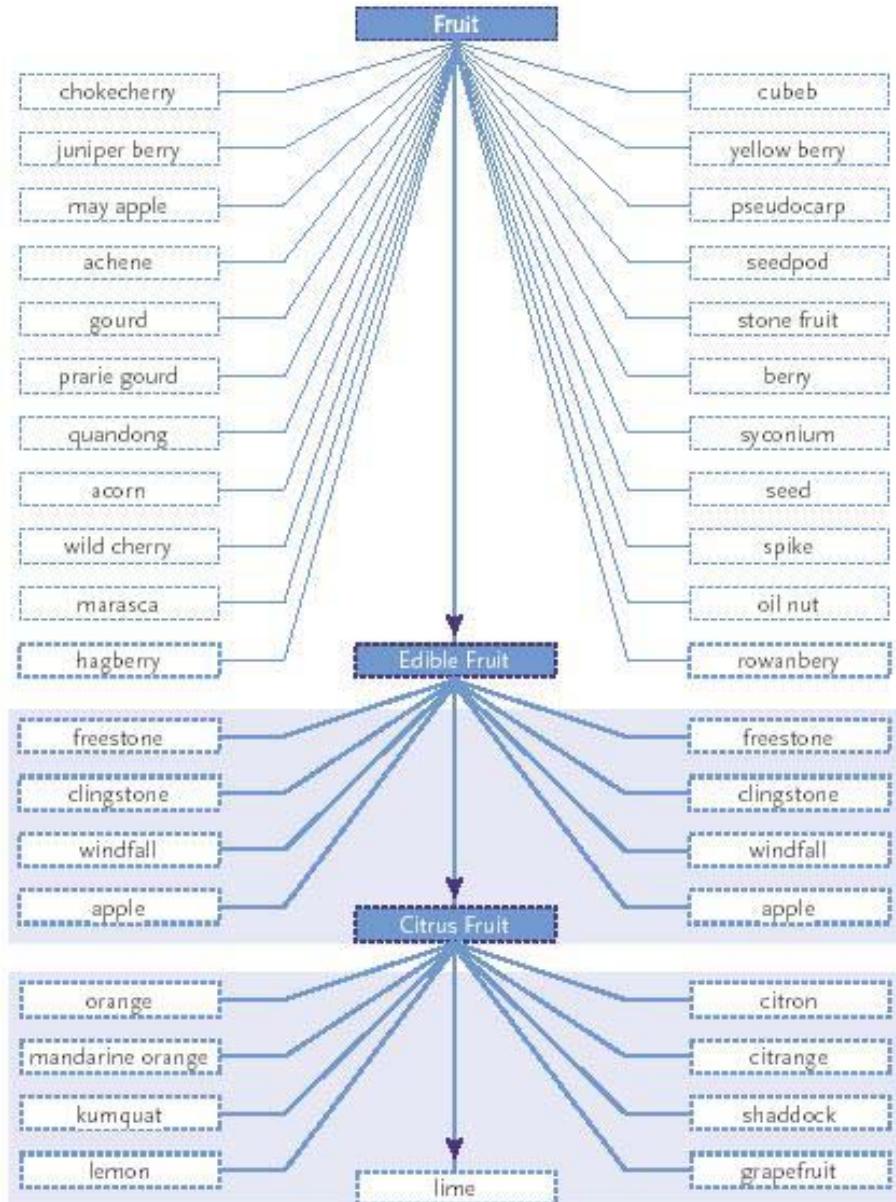


Figure 3. Example of semantic organization of terms for the word "fruit"

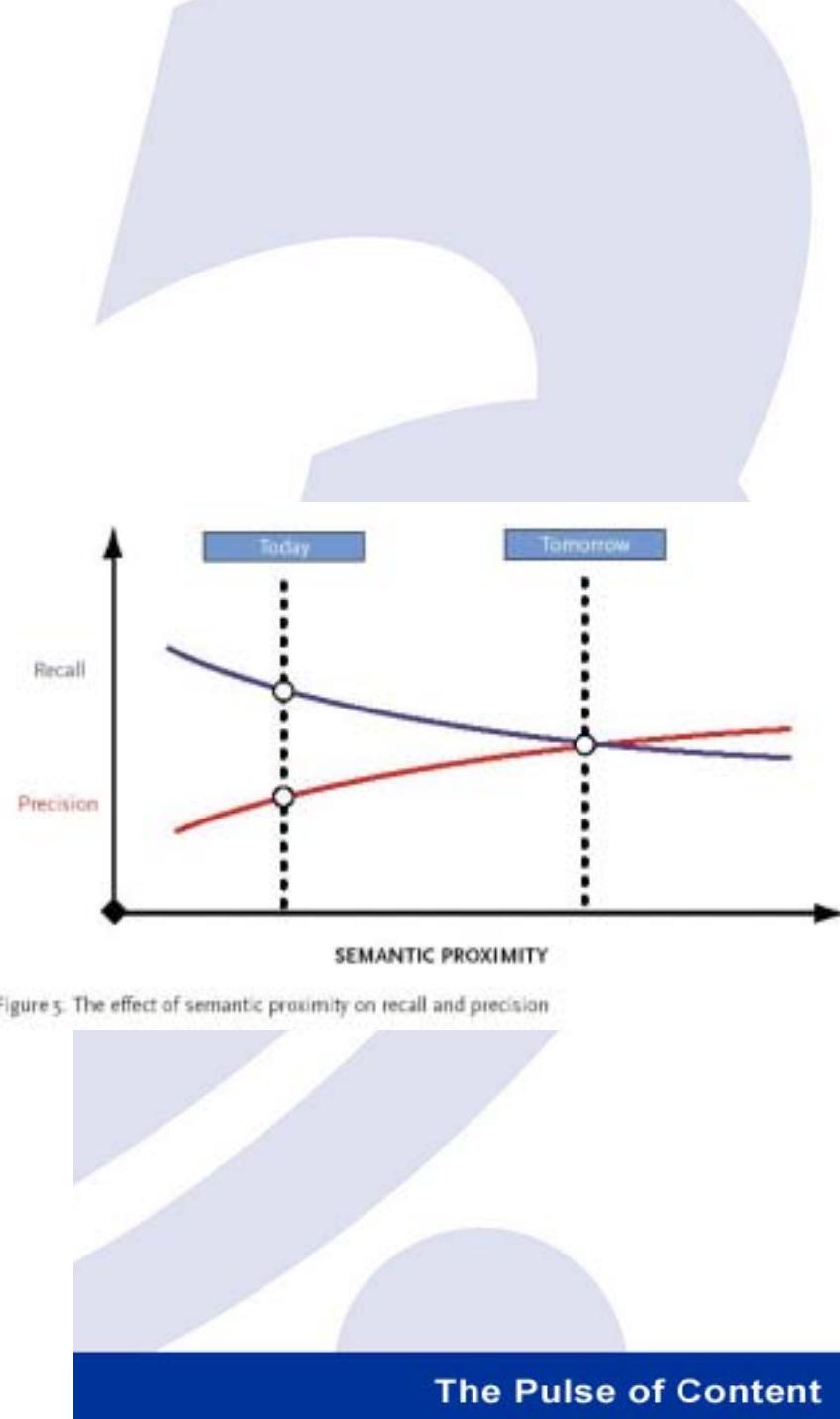


Figure 5. The effect of semantic proximity on recall and precision

Concept Extraction

Benchmark Result

	Rank	Title
1	27	5867087.xml
2	20	01ad5fea-00a2-c9aa-000b-5f530653bd39.xml
3	18	01ad6042-00a2-c9aa-000b-5f5307d2aec.xml

Display relevant synsets only

Synset Vector

- pg_tech
 - Oxygen (EN)
 - Oxygen
 - Document body: 46 occurrence(s)
 - Polymers (EN), Elastomers (EN), Polymerides (EN)
 - Polymers
 - Document body: 31 occurrence(s)
 - Chemicals (EN)
 - Chemicals
 - Document body: 21 occurrence(s)
 - Nitrogen (EN)
 - Nitrogen
 - Document body: 3 occurrence(s)
 - Carbon (EN)
 - Carbon
 - Document body: 16 occurrence(s)
 - Hydrogen (EN)
 - Hydrogen
 - Document body: 4 occurrence(s)
 - Silicas (EN), Silicates (EN), Silicon dioxide (EN)
 - Silicas
 - Document body: 7 occurrence(s)
 - Sulfur (EN), Sulphur (EN)
 - Sulfur
 - Document body: 7 occurrence(s)
 - Silicon (EN)
 - Silicon
 - Document body: 8 occurrence(s)
 - Aluminum (EN), Aluminium (EN)
 - Aluminum
 - Document body: 1 occurrence(s)
 - Graphite (EN)
 - Graphite
 - Document body: 2 occurrence(s)

Concept Search

search home :: advanced search :: preferences :: help

CONVERA.

:: libraries Sample Library :: log out

new search

Libraries IEEE Search Results

Detail View Results: << 2 of 65 >>

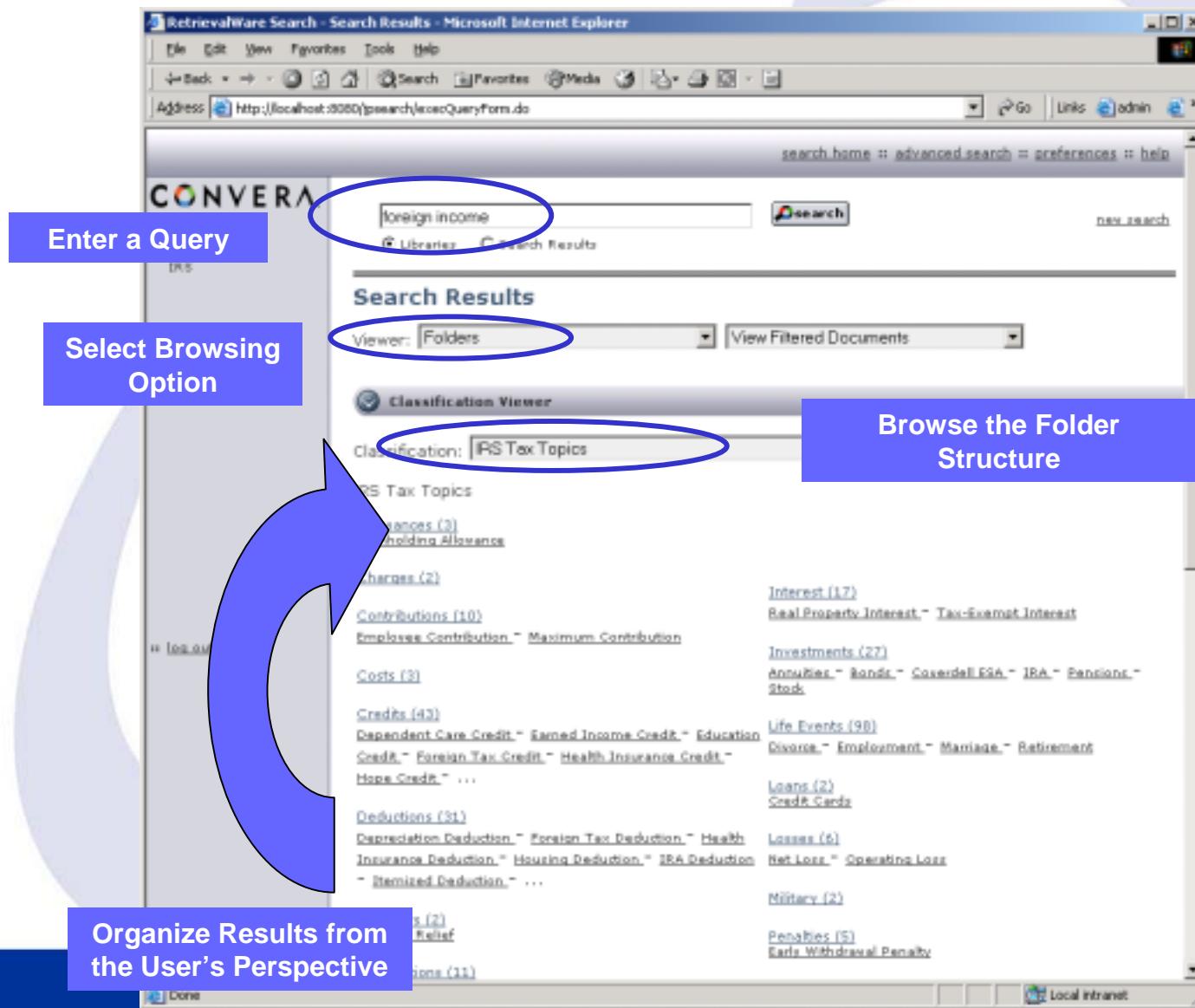
view find similar

Document Hits best hit << 33 >> ::

while leaving regions of said metal layer, on top surface of said **insulator** layer, unreacted; removing regions of unreacted metal layer, from the top surface of said **insulator** layer, while leaving said first metal silicide layer on the surface of said polysilicon storage node electrode; performing a second anneal procedure, to convert said first metal silicide layer to a second metal silicide layer, consuming regions of the top surface of said polysilicon storage node electrode, resulting in a roughened top surface for said polysilicon storage node electrode, directly underlying said second metal silicide layer; selectively removing said second metal silicide layer from the roughened top surface of said polysilicon storage node electrode; forming a capacitor **dielectric** layer on the roughened top surface of said polysilicon storage node electrode; and forming a capacitor plate electrode, on said capacitor **dielectric** layer.2. The method of claim 1, wherein said **insulator** layer is silicon oxide, deposited using LPCVD or PECVD procedures, to a thickness between about 3000 to 7000 Angstroms.3. The method of claim 1, wherein said storage node contact opening is formed in said **insulator** layer, via an anisotropic RIE procedure, using CHF₃ sub.3 as an etchant.4. The method of claim 1, wherein said polysilicon storage node electrode

The Pulse of Content

Folder View



Enter a Query

Select Browsing Option

Organize Results from the User's Perspective

Foreign income

Search

new search

Viewer: Folders

View Filtered Documents

Classification: IRS Tax Topics

IRS Tax Topics

Interest (17)
Real Property Interest - Tax-Exempt Interest

Investments (27)
Annuities - Bonds - Coverdale ESA - IRA - Pensions - Stocks

Life Events (98)
Divorce - Employment - Marriage - Retirement

Loans (2)
Credit Cards

Losses (6)
Net Loss - Operating Loss

Military (2)

Penalties (5)
Early Withdrawal Penalty

Depreciation Deduction - Foreign Tax Deduction - Health Insurance Reduction - Housing Deduction - IRA Reduction - Itemized Deduction - ...

Employee Contribution - Maximum Contribution

Costs (3)

Credits (43)
Dependent Care Credit - Earned Income Credit - Education Credit - Foreign Tax Credit - Health Insurance Credit - Hope Credit - ...

Deductions (31)
Depreciation Deduction - Foreign Tax Deduction - Health Insurance Reduction - Housing Deduction - IRA Reduction - Itemized Deduction - ...

Interest (17)
Real Property Interest - Tax-Exempt Interest

Investments (27)
Annuities - Bonds - Coverdale ESA - IRA - Pensions - Stocks

Life Events (98)
Divorce - Employment - Marriage - Retirement

Loans (2)
Credit Cards

Losses (6)
Net Loss - Operating Loss

Military (2)

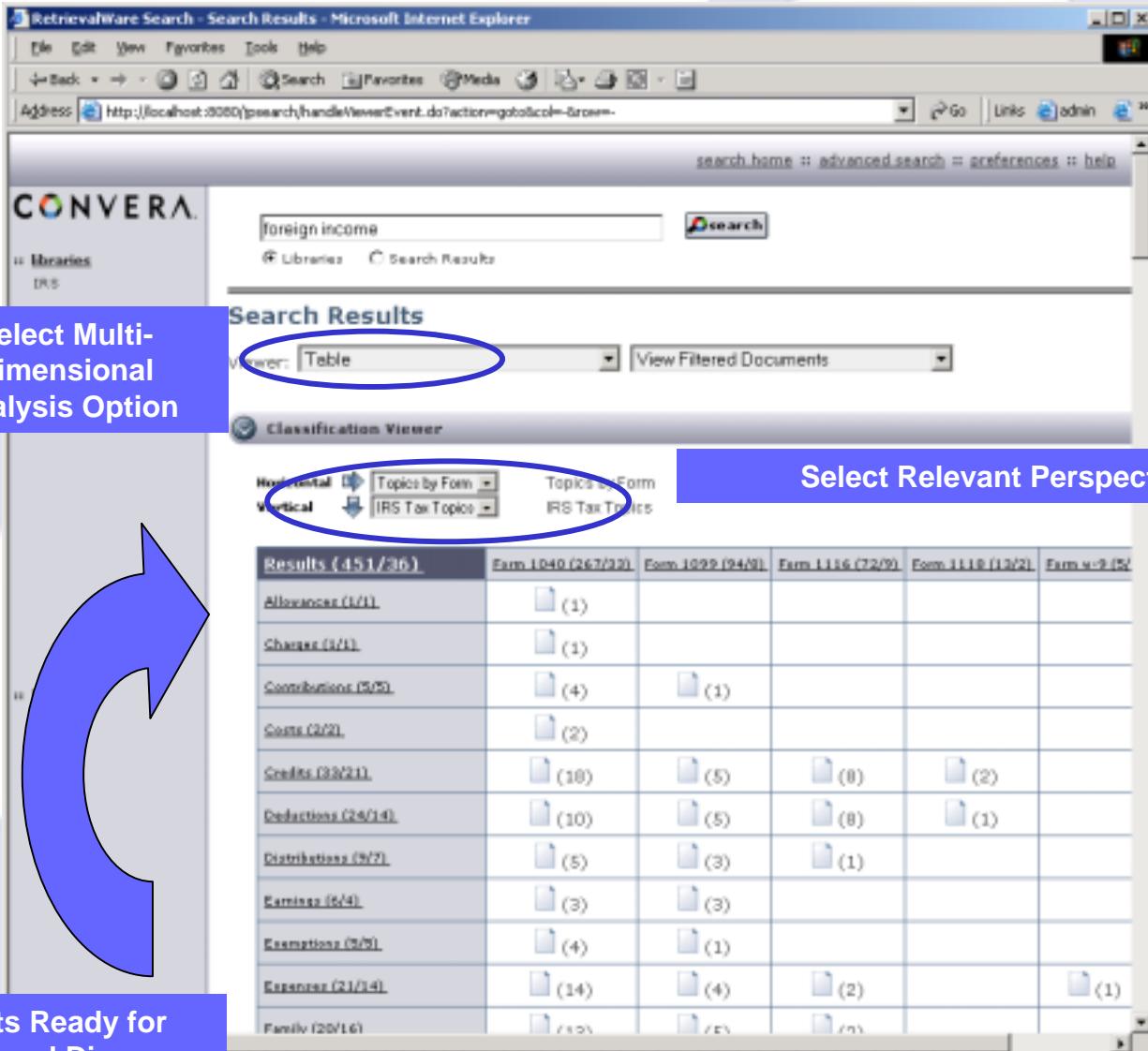
Penalties (5)
Early Withdrawal Penalty

Done

Local intranet

Use of Content

Cross-view Mining



The screenshot shows a Microsoft Internet Explorer window titled "RetrievalWare Search - Search Results - Microsoft Internet Explorer". The address bar shows the URL <http://localhost:9080/search/handleViewerEvent.do?action=goToView&viewId=Browse>. The search query "foreign income" is entered in the search bar. A blue box labeled "Select Multi-Dimensional Analysis Option" covers the left side of the interface. A large blue curved arrow points from the bottom left towards the search results table. A blue box labeled "Select Relevant Perspectives" covers the top right of the interface, containing two dropdown menus: "Topics by Form" (set to "Horizontal") and "Topics by Form" (set to "Vertical"). The "Vertical" dropdown also includes "IRS Tax Topics" and "IRS Tax Topics". The search results table has columns for "Results (451/36)" and "Form 1040 (267/22)", "Form 1099 (94/9)", "Form 1116 (72/9)", "Form 1118 (12/2)", and "Form w-9 (5)". The table lists various tax categories like "Allowances (1/1)", "Charter (1/1)", etc., with document counts in parentheses.

Results (451/36)	Form 1040 (267/22)	Form 1099 (94/9)	Form 1116 (72/9)	Form 1118 (12/2)	Form w-9 (5)
Allowances (1/1)	(1)				
Charter (1/1)	(1)				
Contributions (5/5)	(4)	(1)			
Costs (3/20)	(2)				
Credits (33/21)	(10)	(5)	(8)	(2)	
Deductions (24/14)	(10)	(5)	(8)	(1)	
Distributions (9/7)	(5)	(3)	(1)		
Earnings (6/4)	(3)	(3)			
Exemptions (5/5)	(4)	(1)			
Expenses (21/14)	(14)	(4)	(2)		(1)
Family (20/16)	(10)	(5)	(5)	(5)	

Select Multi-Dimensional Analysis Option

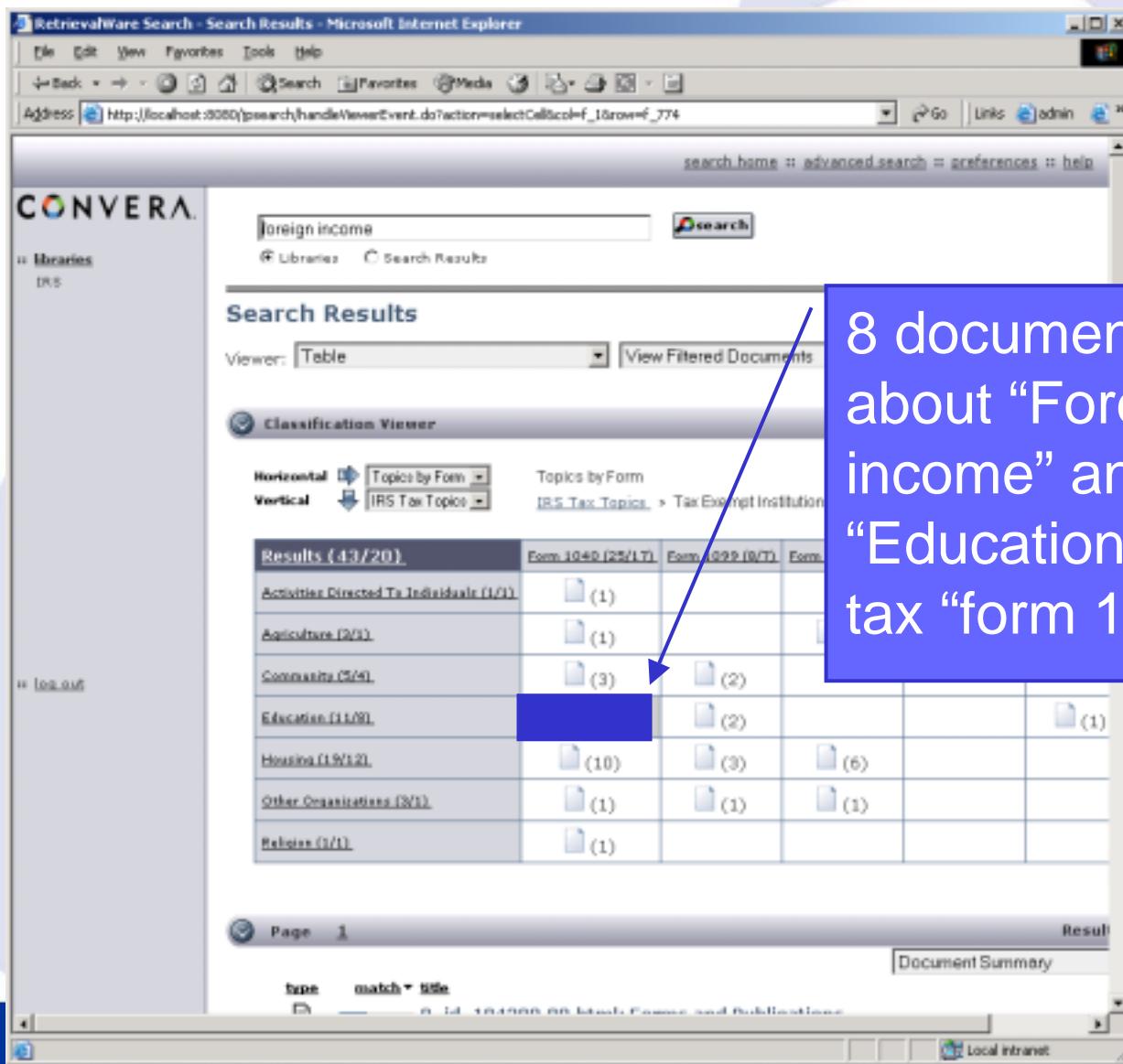
Select Relevant Perspectives

Results Ready for Analysis and Discovery

Local intranet

use of Content

Hierarchical Table

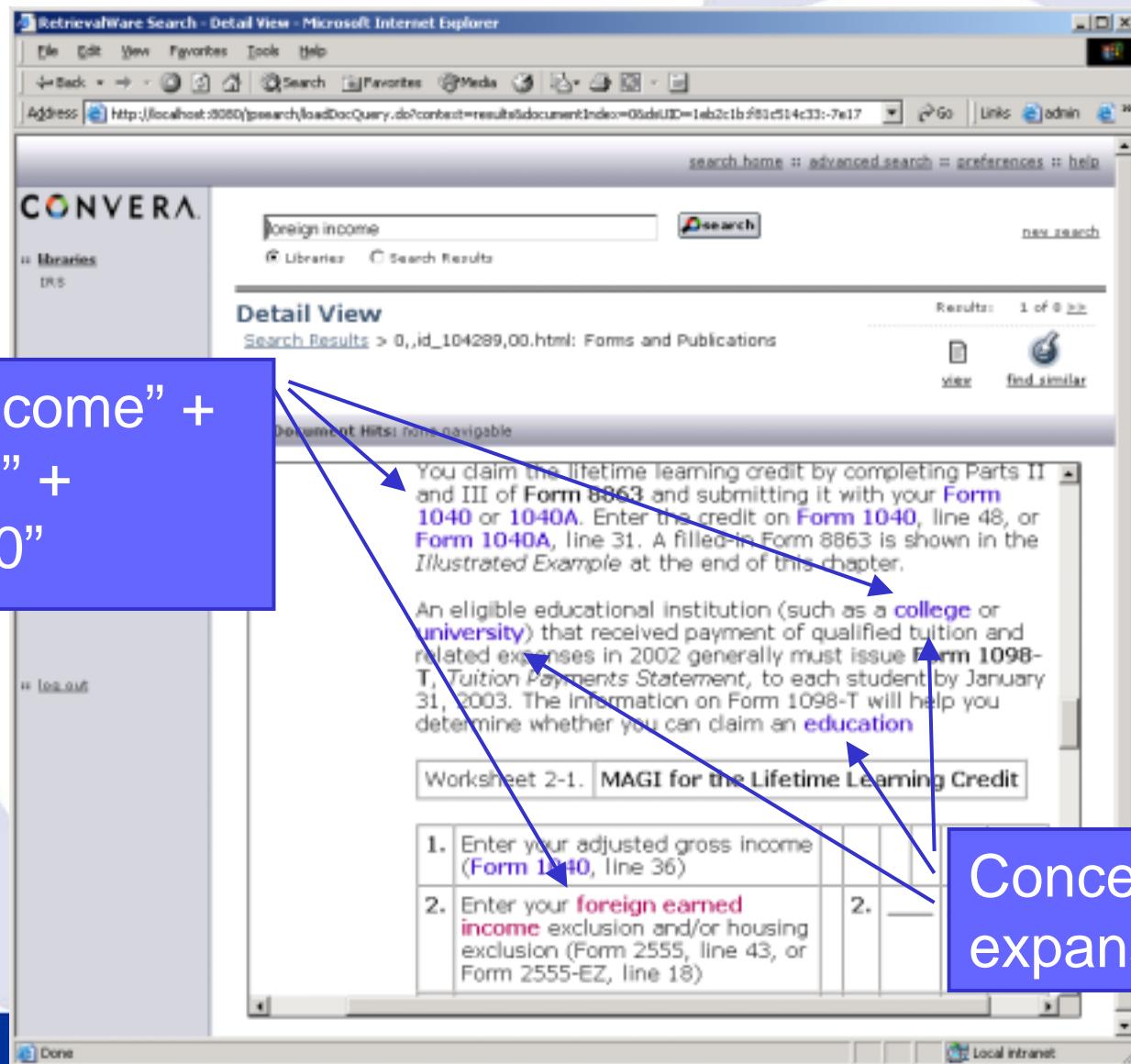


The screenshot shows a search results page from a system named CONVERA. The search term entered is "foreign income". The results are displayed in a hierarchical table format under the heading "Classification Viewer". The table has three columns: "Topics by Form", "Topics by Form", and "Topics by Form". The first column contains categories like "Activities Directed To Individuals", "Agriculture", "Communities", "Education", "Housing", "Other Organizations", and "Religious". The second column contains sub-topics such as "Form 1040 (25/L/T)", "Form 1099 (9/T)", and "Form 1095 (1/L/T)". The third column contains document counts: (1), (1), (3), (2), (10), (1), (1), and (1). A blue arrow points from the text box on the right to the "Education" row in the table.

Topics by Form	Topics by Form	Topics by Form
Activities Directed To Individuals (1/1)	Form 1040 (25/L/T)	(1)
Agriculture (2/1)	Form 1099 (9/T)	(1)
Communities (3/4)	Form 1095 (1/L/T)	(3)
Education (11/9)		(2)
Housing (19/12)		(10)
Other Organizations (3/1)		(1)
Religious (1/1)		(1)

8 documents
about “Foreign
income” and
“Education” and
tax “form 1040”

Pinpoint Accuracy



The screenshot shows a Microsoft Internet Explorer window displaying a search result from a RetrievalWare Search system. The search term entered is "foreign income". The results page is titled "Detail View" and shows a single search result for "0,,id_104289,00.html: Forms and Publications". The page content discusses the Lifetime Learning Credit and Form 1040.

"Foreign income" +
"Education" +
"Form 1040"

You claim the lifetime learning credit by completing Parts II and III of Form 8863 and submitting it with your **Form 1040** or **1040A**. Enter the credit on **Form 1040**, line 48, or **Form 1040A**, line 31. A filled-in Form 8863 is shown in the Illustrated Example at the end of this chapter.

An eligible educational institution (such as a **college** or **university**) that received payment of qualified tuition and related expenses in 2002 generally must issue **Form 1098-T**, Tuition Payments Statement, to each student by January 31, 2003. The information on Form 1098-T will help you determine whether you can claim an **education**.

Worksheet 2-1. MAGI for the Lifetime Learning Credit

1. Enter your adjusted gross income (Form 1040 , line 36)	2. _____
2. Enter your foreign earned income exclusion and/or housing exclusion (Form 2555, line 43, or Form 2555-EZ, line 18)	2. _____

Concept expansion

Ontologies

- **Comprehensive Results**

- A query on “Britney Spears” in “Palm Desert” returns:

- Britney Spears’ Bio
 - Britney Spears’ Fan Clubs
 - Britney Spears’ Concerts
 - Britney Spears’ Fragrance, etc.
 - Etc.

Search

britney spears

Search

News

Meteo:



Major election traffic info
Weekend Escapes
Getaway Deals
Weekly Specials
Events
Attractions

Restaurants & Bars

Best Restaurants
Best Bars
Lounges
Chinese Food

Hotels

All Hotels
Discounts Hotels
Top Hotels

Yellow Pages

Groceries
Hospitals
School
Car repair 

Spa & Beauty

Hair Salons
Day Spas
Health Clubs

Movies

Theaters
Showtimes
Now Playing
View latest trailers

Careers

Find Jobs
Post a Resume

Best Restaurants
Best Bars
Barbecue
Lounges
Chinese Food



britney spears



Hot News:

On saturday, January 3rd, Britney Spears and a friend took a joke too far by getting married. Britney and Mr.Alexander have filed for annulment which will become official on monday, January 5th.

[The Full story ...](#)

Listen to her new CD: *In The Zone*
Scandal Britney and Madonna: [view video](#)

Results

[top 50 results](#)
[other cities](#)
[Top 50 research](#)

Search Results for "britney spears"

Results 0 of 0

All [a](#) [b](#) [c](#) [d](#) [e](#) [f](#) [g](#) [h](#) [i](#) [k](#) [l](#) [m](#) [n](#) [o](#) [p](#) [r](#) [s](#) [t](#) [u](#) [w](#) [x](#) [y](#) [z](#)

 Click to sort by: [Distance](#)

We apologize but we didn't find any results for "britney spears" at Palm Spring.

Refine Your Search

for "Britney Spears":
 , PopStar
 , Music
 , Concerts
[Explore similar artists](#)

See results for following cities

- . Las Vegas --book your Concert
[03/06](#) [04/06](#) [05/06](#)
- . Riverside --interview
- . San Diego --holidays
- . Los Angeles --Concert view

Customers who searched for "Britney Spears" also looked for:

[Madonna -- britney's Kiss.avi](#)
[Britney -- "In the Zone" album](#)
[Christina Aguilera -- news](#)

[Map All](#)
[Print Page](#)

Results 0 of 0

Certain business data provided by InfoUSA.com. Copyright 2003.

POWERED BY

Hot news for "britney spears"

- . Last Boyfriend -- pictures
- . Divorce record -- video
- . TV Interview with Madonna


[View archives](#)

Music Download free sample

Watch britney in concert on your computer. Now
Download the britney's famous songs and videos [HERE](#)



Meet your soulmate

Meet britney's fan faster and easier.

Enter the Fan club [HERE](#)

The Internet's top full service singles
and dating site!

Enter chat as:
 Male Female



Concert Britney Spear

Britney concert list:
 - 03/feb San Diego
 - 03/jun Las Vegas



Follow Britney Spears
world tour:
[ticket For NY/Las Vegas](#)



Travel follow Britney

See all the britney's destination, and hotels [HERE](#)

[Search](#)



Shopping

- Britney Spears's perfume
- Change your style with the new collection.

Cosmetic
Clothes

Jewelry
Gifts



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Customer profiling enables profile driven query expansion
"Give users what they want".

TOPOLOGY TOOLS

Layout « Cells »

Yellow Pages

Enter Zip code go

Localization of the subject
How to contact a kind of actor

People search , reverse lookup , yellow travel

Weather

Select your state

- West / East
- Rest of the World
- Natural disaster prediction

California
Colorado
Connecticut
Delaware
Florida
Georgia

Experts

- The experts list
- The expert opinion
- "expert" s research work

expert photo

Geographical map

Map

Zip code location go

Relative leisure
Relative pictures
Policy situations

Bibliography

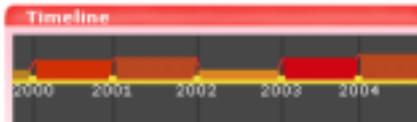
- About J.K. Rowling : 
- Press articles
- Harry Potter encyclopedias
- J. K. Rowling other books

Your City

Enter city go

- City Famous place
- Night life
- Cultural

Restaurants, Bar , NightClub , Museum , Social



Previous Files - Forecast - Refresh

Individual

- George W. Bush biographical facts:
 - political
 - professional
 - education
 - personal



- The discourses about him

Community

- Websites , meetings , files
- Collectormania 5 will take place from Friday 30th April to Monday 3rd May 2004 in Milton Keynes, England
 - Fan club presentation

Event

Calendar , photos/video , files



- Attend a party for Bush
- Important dates
- Future program
- Be a volunteer

Gossip

Fresh news

-
-
-
- Tendency
- Mode -- Shopping



Picture

Your Life

Horoscopes , Love , Tips , Health , Studies

- Edit news
- Ribness
- Define your personality
- Studies orientation



picture / Pub

Teaser

News , Press links , Users critics , Downloads



Warner Bros.
An AOL Time Warner Company

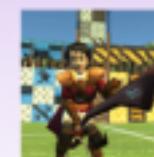
Picture/video

- Product description
- Official links
- Launching campaign

Entertainment

TV , Games , Sports , Downloads

- Quidditch Video Game
- The comic
- Harry Potter roleplay
- Puzzles



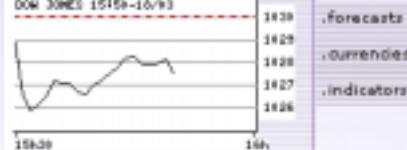
Stocks

Actu , Top active society , files , refresh

DOW	10,270.59	▲ 29.71
NASDAQ	1,966.91	▲ 9.85
S&P	1,120.35	▲ 3.40

Dow Jones ▲ 10276.59 ▲ 0.23%

DOW JONES 15159-16/93



Business

Stock exchange , Shares , Mortgage , Broker ,

- General statistics (Turnover 2003 ...)
- Sector information
- Associates, Group
- Market evolution
- Futur events

Logo

News

Online newspaper , Sources , Video

- Title 1
Title 2
Title 3
Title 4

Picture

Comparative table

stats , graph , refresh

Actual statement of the applicants:

DEMOCRATIC JOHN F. KERRY



REPUBLICAN GEORGE W. BUSH



Only 225 Days Until Election Day 02/02 2004!!

Career



CAREERS AT DELL
CALL IT OPPORTUNITY

- Search our Hot Jobs
- Explore new opportunities
- Build your profile and let people search for you.

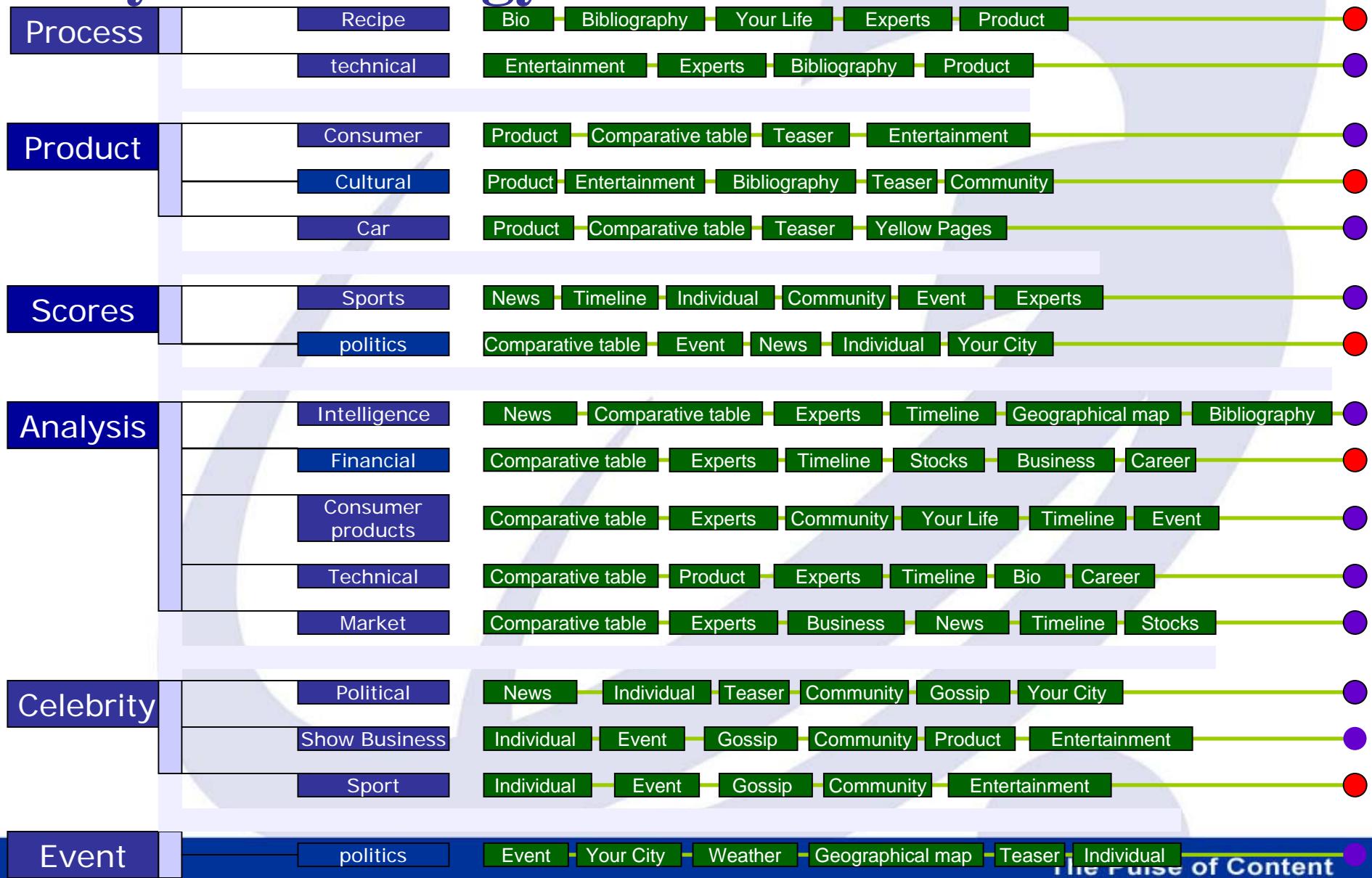
Bio

- Recent discovery
- Health
- Subject description --
- Subject analysis link

picture



Layout Ontology



Menu

- Latest news

- Iraq
- elections
- world
- video

+ Yellow pages

Going Places

- Air Tickets
- City Guides
- Hotel Deals
- Local Traffic
- Maps & goals

Hot Deals

- Auctions
- Barnes & Noble
- Dell Deals
- Enter Hsn.com
- 10% Off cd

Living

- Buy a House
- Find a Job
- Fitness
- Get a Date
- Rent a house

News & Opinion

- Business
- Election Guide
- Video
- Sports Scores
- Weather

Monday 15 of March 2004

Search for

book harry phoenix

Search



Search Results for **harry phoenix**

results **10** of **103.042**

All [a](#) [b](#) [c](#) [d](#) [e](#) [f](#) [g](#) [h](#) [i](#) [j](#) [k](#) [l](#) [m](#) [n](#) [o](#) [p](#) [q](#) [r](#) [s](#) [t](#) [u](#) [v](#) [w](#) [x](#) [y](#) [z](#)

[next 10](#)

Sort by Date / Distance / Rate

Harry Potter : The Official Web Site

10

www.harrypotter.com/ - 44k

The Harry Potter Companion

10

Description: The latest movie, the next books ...

Category: Arts > Litterature > ... > Harry Potter Series > News

www.factmonster.com/spot/harrypage1.html - 34k

Movies: Harry Potter and the Order of the Phoenix

10

Description: Order of the Phoenix (2007). News and rumors...

Category: Arts > Movies > Titles > H > Harry Potter Series

movies.yahana.com/shop?d=hp&cf=prev&id=1808475611 - 37k

Time for Kids | Specials | HARRY POTTER

9

Description: A Hogwarts Challenge and stories behind the stars

Catégorie: Kids and Teens > School Time > Series > Harry Potter

www.timeforkids.com/TFK/potter - 26k

Book: Harry Potter and the Order of the Phoenix

9

Product

Low prices . retailers . Users also looked for ...

- . Summary: In the light of Lord Voldemort's return, we are only as strong as we are united, as weak as we are...

- . DvD / CD
- . Books from same author
- . Video Games
- . Toys
- . Collectibles



Entertainment

TV . Games . Sports . Downloads

- . Quidditch Video Game:



- . The comics
- . Harry Potter roleplay
- . Puzzles

Bibliography

- About J.K. Rowling :



- . Press articles
- . Harry Potter encyclopedias
- . J. K. Rowling other books

Art

- . Mary GrandPré illustrations gallery
- . The Order of the Phoenix screensavers
- . Fan art websites links

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- Weather

Monday 15 of March 2004

Search for tiger woods

Search



Search Results for tiger hood

results 10 of 103.042

All a b c d e f g h i j k l m n o p q r s t u v w x y z

next 10

Sort by Date / Distance / Rate

Tiger Woods: The Official Web Site

10

www.tigerwoods.com/ - 99k

Unofficial Tiger Woods Home Page

10

Description: FAQ, anecdotes and quotes, mailing list, and links.

Catégorie: Sports > Golf > Golfers > Woods, Tiger
world.std.com/~rgu/tigerwoods/ - 3k

PGATOUR.COM presents -- Bio, Stats, and Results

10

Description: Current statistics or tour history.

Catégorie: Sports > Golf > Golfers > Woods, Tiger
www.pgatour.com/players/intro/8793.html - 40k -

Tiger Woods Timeline

9

Description: A potted life history presented as a year timeline.

Catégorie: Sports > Golf > Golfers > Woods, Tiger
www.infoplease.com/spot/tigertime1.html - 33k

Result Page 1.2.3.4.5.6.7.8.9.10...

next 10

Search for

Search

Individual

- Forename: Eldrick (Tiger)
- Surname: Woods
- DOB: 30-Dec-1975
- Height: 6'2
- Weight: 185



.Tiger Woods biography

.Tiger Woods opinions

Event

Calendar . photo&video . files .

.PONTE VEDRA BEACH, Fla. -
Saturday is moving day on the PGA
.Woods still posted a 4-under-par 68.

.Futur championships

Gossip

Fresh news:

- Did you know ?
- A 30 million dollars career
- Tiger love story
- The secret photos



Community

Websites . meetings . files

.Enter the official ClubTiger

.Email Tiger

.Tiger's response

.TW foundation



Entertainment

TV . Games . Sports . Downloads

Video Game:

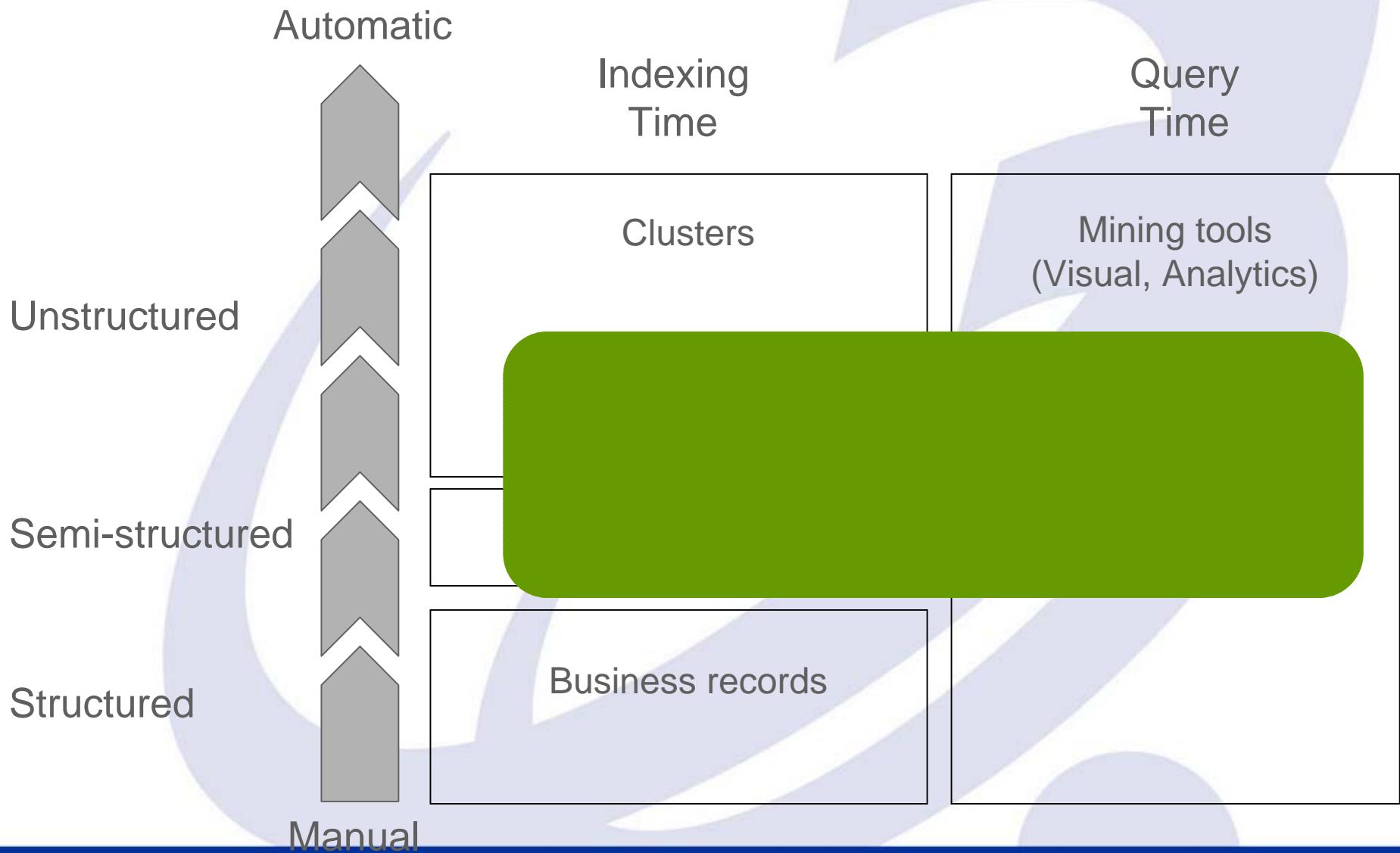
- .TigerWoods PGA Tour
By Electronic Arts



.Tiger Store:

- Golf stuff
- Happarel

Components Of The Decision Model



Best Practices

- **Ontology = Templates**
 - Data fusion
 - Parametric search
 - Guided search
- **Taxonomy = Gold standard**
 - Indexing
- **Classification = Solution**
 - Business unit portal
- **Terminology = Controlled vocabulary**
 - Vertical vocabularies
 - Multilingual collaboration

**TORNADO TECH**

Multi-Media Search using Screening Room

Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Search Favorites History Go Links

Address: [redacted]

CONVERA

Quick Search Advanced Search Results Categories

Search Within Unisys Search Across All Libraries

Categorization

Defense

Ordnance > Missiles > Munitions

Ammunition (12) Bombs (22)

Mines (17) Warheads (18)

Cross-lingual

Noveau systeme GUI maintenance
File name: GUI.jpg
Date: 23 Janvier 2002
Expiration: 31 mar 2002

La parole De Lancement De Produit D'Intra-Company
File name: 2000 produit.wav
Date: 15 Novembre 2001
Length: 00:22:13:02

Truck Bombing
File name: truckbomb.asf
Date: January 31, 2002
Asset ID: VST1328

System Requirements
File name: Es7000 System.pdf
Date: May 13, 2002

Libraries Preferences Services Help Logout

TimeCode: 01:32:18:04

Score: 92%

Multimedia

09:45:28:13 OF THIS CONCERN, INTERNATIONAL
09:45:29:01 INTELLIGENCE AGENCIES ARE
09:45:30:22 COOPERATING WITH EACH OTHER.
09:45:33:06 IN PARTICULAR, THE RECENT
09:45:33:24 CONCERN OVER COMMERCIAL
09:45:36:08 VEHICLES LOADED WITH EXPLOSIVES
09:45:38:16 HAS GENERATED INTENSE SCRUTINY
09:45:38:27 AT BORDER CROSSINGS AND EMBASSY
09:45:42:09 FACILITIES. TRUCK BOMBING HAS
09:45:44:20 INCREASED IN FREQUENCY AND
09:45:47:12 AUTHORITIES ARE USING SOPHISTICATED
09:45:50:16 DEVICES TO MONITOR, DETECT AND
09:45:52:27 TRACK SUSPECT VEHICLES. NEW
09:45:53:28 POLICIES ARE BEING DEVELOPED

Internet

- **Visual Search by Color, Shape, Texture...**
- **Ranked Visual Hits**
- **Customizable Scoring**
- **Query by Example**



Summary

- **Open box vs. Black box**
- **Manual definition vs. machine learning**
- **Customer + User + IT = Sustainable competitive advantage**

Q&A

龍捲風科技執行長
趙國仁



龍捲風科技
TORNADO TECH